



CHAMPIONSHIP MEET AGREEMENT ADDENDUM "A"

Sponsorships

Speedo is the exclusive Title Sponsor for all Illinois Swimming Championship Meets. The championship meets will be named, and the Host will make appropriate reference to such meets, respectively, as follows:

- Speedo[®] Illinois Swimming Regional Championship Meets
- Speedo[®] Illinois Swimming Age Group Championship Meet
- Speedo[®] Illinois Swimming Senior Championship Meet

The Speedo[®] logo/name shall be the only name on any merchandise, flyers, banners, event staff shirts/caps/uniforms, etc. in combination with the following terms and titles: "Illinois Swimming, Inc", "ISI", "Age Group Championship", "Regional Championship", "Senior Championship" or any combination of the above.

The Swim Team Store is the exclusive swim-related equipment vendor for all ISI Championship Meets and will be present at all sessions. The Swim Team Store will provide Host Club an accrual of 12-15% of gross revenues. Host Club can choose their respective vendor to sell event-related merchandise and under no condition can these event related items be from a non-Speedo swimwear manufacturer.

Signage

Full venue signage and banners shall be provided by ISI to the Host within 48 hours prior to the start of the Meet, and shall be displayed by the Host as provided below. At each of the Championship Meets above, one banner shall be displayed on or above the awards podium visible while athletes are on the stand. In addition, at the Age Group and Senior Championship Meets banners shall be displayed as follows:

- One banner at the entrance where the cost for admission and for heat sheets is paid
- One banner on the pool deck directly facing and with clear visibility to the area of the stands in which the largest number of spectators is seated
- One banner on the pool deck immediately behind the starting blocks with clear visibility to the spectator seating area

This provision does not restrict any participating club/team from placing its team or club banners throughout the venue as long as they do not violate the Exclusivity clause listed above. Security and return shipping to ISI office of all sponsor signage is the responsibility of the Host.



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Public Relations/Publicity/Promotions

The Speedo[®] logo/name shall be included in any of the below listed items in regard to Championship meets:

- Inclusion in all print, outdoor, and/or broadcast advertising for the meet
- Inclusion on event promotional items (posters, flyers, psych sheets, heat sheets, apparel, etc. – logo or name)
- Event driven promotional radio or television schedule
- Event driven outdoor (billboard, vehicle, public transportation)
- Sponsor/retailer share media (themed display ads, 30/30 or 15/15 broadcast)

Information Technology

The Host shall provide a link to all sponsor company websites on any webpage created specifically for the Meet. All references to the named event shall meet the requirements listed above under the Sponsorship Type clause listed above.

Other Sponsors

Subject to the prior approval of ISI, which approval shall not be unreasonably withheld, sponsors other than those listed at the bottom of this document may be solicited by the Host for financial support, provided that the terms of any such sponsorship do not violate the terms or conditions of the Speedo or any other sponsorship agreement to which ISI is a party. ISI has the right to determine whether any sponsorship agreement proposed by the Host violates any sponsorship agreement with ISI, and such determination shall be binding on the Host unless such determination by ISI is clearly shown to have been arbitrary and capricious.

PA Announcements

At least once during each session of the Meet, or as otherwise directed by ISI during any "down" time during the Meet, the Host shall make public address announcements provided by ISI to the Host.

Listed Sponsors

Speedo
The Swim Team Store